

# Corporate Sustainability Investor Call

July 27, 2023

**DELL**Technologies

# Disclaimer

## Special note on forward looking statements

Statements in this presentation that relate to future results and events are forward-looking statements and are based on Dell Technologies' current expectations. In some cases, you can identify these statements by such forward-looking words as “anticipate,” “believe,” “could,” “estimate,” “expect,” “intend,” “confidence,” “may,” “plan,” “potential,” “should,” “will” and “would,” or similar expressions. Actual results and events in future periods may differ materially from those expressed or implied by these forward-looking statements because of a number of risks, uncertainties and other factors, including those discussed in Dell Technologies' periodic reports filed with the Securities and Exchange Commission. Dell Technologies assumes no obligation to update its forward-looking statements.

# Speakers

## **Cassandra Garber**

Vice President, Corporate Sustainability and ESG



## **Alyson Freeman**

Sustainability Product Manager, Infrastructure Solutions Group



## **Hall Butler**

Senior Director, Investor Relations



# Agenda

- Corporate Governance & Board Updates
- Strategy & Governance
- Goals & Progress
- Sustainable Data Center Spotlight
- External Recognition
- Q&A

# Enhanced Governance and Board Structure

Continually evolving governance practices informed by our regular shareholder engagement efforts

## Key Recent Enhancements

### *Enhanced in FY 2024*

- Appointed a Lead Independent Director with robust responsibilities
- Reconstituted Nominating and Governance Committee to be fully independent
- Enhanced proxy language around governance and shareholder engagement

- Enhanced Board diversity with two most recent independent directors
- Group IV Director exclusively elected by the Class C stockholders and majority independent board
- Declassified Board & Majority independent Board
- Terminated certain consent rights held by Michael Dell and Silver Lake
- Aligned economic interests of all share classes

## Sources of Input

### Leading Institutional Investors

During the 2022-23 off-season and proxy engagement cycles, company held calls with top Class C stockholders regarding ESG practices and disclosures to collect their feedback for future enhancements

### Best-in-Class Strategic Advisory

Continue to work closely with a strategic advisory service on investor engagement strategies to review investor suggestions for governance changes and assess both perceived impact and implementation feasibility

### Stakeholder and Advocacy Groups

During the 2022-23 off-season engagement cycle, Investor Relations and ESG team members held calls with stakeholder and shareholder advocacy firms and responded to their inquiries

# Our purpose is to create technologies that drive human progress. Our Sustainability and ESG strategy helps deliver on our purpose.

## GOAL PILLARS

ADVANCING SUSTAINABILITY

CULTIVATING INCLUSION

TRANSFORMING LIVES

UPHOLDING TRUST

## IMPACT PRIORITIES



### CLIMATE ACTION

Supporting the net zero transition on the path to a climate resilient society



### CIRCULAR ECONOMY

Eliminating the concept of waste – redesigning, reusing and recycling our way to a better future



### INCLUSIVE WORKFORCE

Driving representation, inclusion and equity to attract, retain and develop Dell's current and future workforce



### DIGITAL INCLUSION

Connecting underserved and underrepresented groups to skills and resources, delivering the benefits of technology for all

# Governance is Foundational to Our Sustainability Strategy

Robust cross-functional engagement across the company and formalized reporting to the Board of Directors and Executive Leadership Team



## Role of the Board of Directors

Our board oversees the establishment and maintenance of our governance, which uses compliance and risk oversight processes and procedures to promote responsible, ethical business conduct that is rooted in integrity. Representatives from our ESG Steering Committee report regularly to the board to support the integration of ESG measures with the company's overall business strategy. We provide the board with regular updates on progress against our ESG goals and initiatives.

## Internationally Recognized Frameworks and Guidelines



# Our goals

A critical part of any plan is setting ambitious time-bound goals and, more importantly, sharing progress against those goals along the way. In FY23, we updated our goals including key drivers to increase focus for greater impact.



## Advancing Sustainability

### CLIMATE

**By 2050, we will achieve net zero greenhouse gas (GHG) emissions across scopes 1, 2 and 3**

- Key Drivers**
- By 2030, we will reduce scopes 1 and 2 GHG emissions by 50%
  - By 2030, we will source 75% of electricity from renewable sources across all Dell Technologies facilities — and 100% by 2040
  - By 2030, we will reduce absolute scope 3 GHG emissions from purchased goods and services by 45%
  - By 2030, we will reduce absolute scope 3 GHG emissions associated with the use of sold products by 30%

### CIRCULAR ECONOMY

- By 2030, for every metric ton of our products a customer buys, one metric ton will be reused or recycled**
- By 2030, 100% of our packaging will be made from recycled or renewable material, or will utilize reused packaging**
- By 2030, more than half of our product content will be made from recycled, renewable or reduced carbon emissions material**



## Cultivating Inclusion

### INCLUSIVE WORKFORCE

- By 2030, 50% of our global workforce and 40% of our global people leaders will be those who identify as women**
- By 2030, 25% of our U.S. workforce and 15% of our U.S. people leaders will be those who identify as Black/African American or Hispanic/Latino**



## Transforming Lives

### DIGITAL INCLUSION

**By 2030, we will improve 1 billion lives through digital inclusion**

- Key Drivers**
- Each year through 2030, 50% of the total people directly reached will be those who identify as girls and women, or underrepresented groups
  - Each year through 2030, we will deliver future-ready skills development for workers in our supply chain

### GIVING & VOLUNTEERISM

**By 2030, 75% of our team members will participate in giving or volunteerism in their communities**

- Key Drivers**
- By 2030, we will use our expertise and technology to support the digital transformation of 1,000 nonprofit partners



## Upholding Trust

### TRUST

**By 2030, our customers and partners will rate Dell Technologies as their most trusted technology partner**

- Key Drivers**
- By 2024, Dell will make available the first validated Zero Trust solution, accredited by the U.S. government and commercially available to global public and private sector organizations
  - By 2025, 100% of actively sold Dell-designed and branded products and offerings will publish a software bill of materials (SBOM), providing transparency on third-party and open-source components
  - By 2030, all new Dell products and offerings that use authentication will offer a password-less authentication mechanism
  - Each year through 2030, we will make it easier and faster for customers to exercise choice and control over their personal data

# FY23 Environmental, Social and Governance Report

## CLIMATE ACTION

59%

of electricity used across all Dell Technologies facilities came from renewable sources.

## CIRCULAR ECONOMY

94.5%

of packaging across our entire product portfolio made with recycled or renewable materials.

## INCLUSIVE WORKFORCE

34.8%

of global workforce identify as women, and 29.2% of global people leaders identify as women.

## DIGITAL INCLUSION

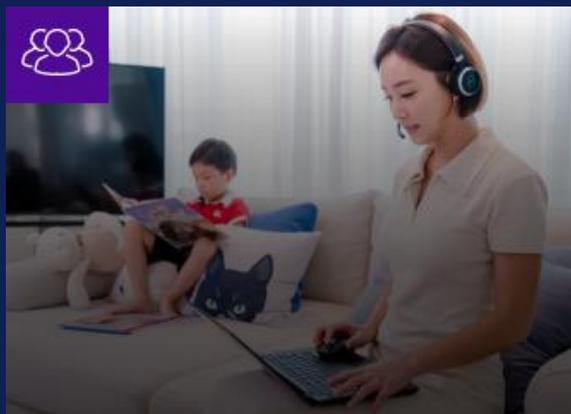
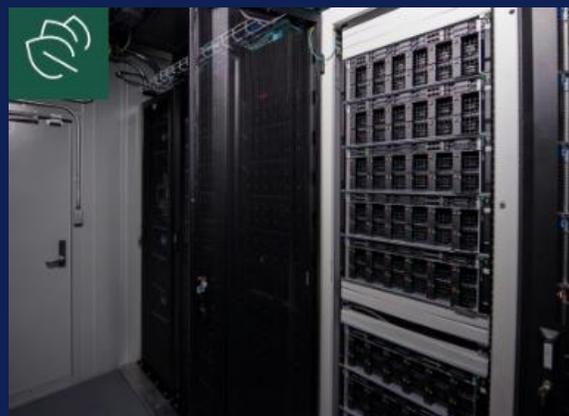
288M

people have benefited from our digital inclusion programs, partnerships and innovation.

## UPHOLDING TRUST

11x

recognized as one of the World's Most Ethical Companies® by the Ethisphere® Institute.



Read the FY23 ESG Report at: [www.Dell.com/impact](http://www.Dell.com/impact)

# Investing in and designing innovative technology and solutions to help customers meet their sustainable IT goals

REDUCING THE CARBON FOOTPRINT OF IT

PARTNERING FOR A SUSTAINABLE DATA CENTER

DELIVERING SUSTAINABLE RECOVERY & RECYCLING SERVICES

DRIVING INNOVATIVE BUSINESS MODELS (AAS/APEX)



# Partnering on the path to a sustainable data center

## ENERGY EFFICIENT HARDWARE

Dell's data center solutions are designed to deliver high performance per watt.

## PLATFORM POWER MANAGEMENT

Dell servers have built-in BIOS and iDRAC settings to help reduce energy waste.

## WORKLOAD MIGRATION

Dell solutions can help customers manage workloads on premise and in the cloud.



## RESPONSIBLE RETIREMENT

With Dell recovery and recycling services, customers can retire equipment responsibly.

## DATA CENTER POWER MANAGEMENT

OME power manager delivers telemetry to help lower customers carbon footprint.

## OPTIMIZED THERMALS

Dell designs hardware with optimized cooling and power capabilities.

# Recognizing Success

The following FY23 awards represent our commitment to driving impact and highlight areas of excellence.

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**Ecovadis**  
Platinum medal



**Supplier engagement  
leaderboard**  
Leader status



**World's most ethical  
companies®**  
Score: 11-time honoree



**Fast Company's World  
Changing Ideas Awards**  
Score: 2023 Company of the  
Year



**Best place to work**  
Score: 100%



**Institutional shareholder  
services (ISS) ESG**  
Score: Prime status



**Forbes**  
Score: 10th out of 750  
companies



**Global top 25 supply chain**  
Score: Ranked among the  
2022 leaders



**America's most loved  
workplaces**  
Score: 1st out of 100  
companies

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# Questions?

 [FY23 ESG Report](#)

# Appendix

# Highlights by numbers

## Advancing Sustainability

**155.5M**

kilograms (343.3M pounds) of sustainable materials in our products and packaging in FY23.

**94.5%**

of packaging across our entire product portfolio made with recycled or renewable materials.

**59%**

of electricity used across all Dell Technologies facilities came from renewable sources.

**39.2M**

plastic bottles kept out of the ocean since 2019.<sup>1</sup>

## Cultivating Inclusion

**34.8%**

of global workforce identify as women, and 29.2% of global people leaders identify as women.

**16.1%**

of our U.S. workforce identify as Black/African American or Hispanic/Latino. Additionally, 12.3% of people leaders in the U.S. workforce identify as Black/African American or Hispanic/Latino.

**#10**

ranking as 2022 World's Best Employers by Forbes and #68 ranking as 2022 America's Best Employers for Diversity by Forbes.

**52%**

of team members participated in an Employee Resource Group.

## Transforming Lives

**288M**

people have benefited from our digital inclusion programs, partnerships and innovation.

**345**

nonprofits supported on their digital transformation journey.

**238M**

Individuals enrolled with Digital LifeCare in India.

**#8**

ranking on World Benchmarking Alliance's Digital Inclusion Index.

## Upholding Trust

**11x**

recognized as one of the World's Most Ethical Companies® by the Ethisphere® Institute.

**5**

principles for Ethical Artificial Intelligence (AI) were established focused on beneficial, equitable, transparent, responsible and accountable use.

**148**

geographic locations added to our privacy center, providing customers across the globe with greater transparency to our privacy practices.

**1st**

PC, Server and Storage manufacturer to offer a public bug bounty program on its products.

<sup>1</sup> The calculation is based on a plastic half liter bottle.

# Impact in Action



## Digital Lifecare

Digital platform that enables access to healthcare services. The app helps healthcare providers to reduce the burden of non-communicable diseases especially amongst rural or underserved communities.



## Solar Community Hubs

Solar-powered internet centers that connect community members to the digital world. Hubs are community-centric and focus on providing access to connectivity, digital skills, economic opportunities and health services for the community.



## Student TechCrew

Promotes future career skills and learning via hands on experience as students help their peers and school staff members with technology issues.



## Pro Bono

Connecting nonprofits with solutions to their digital transformation initiatives through consulting workshops and longer-term pro bono projects.



## Girls Who Game

Created by Dell and Microsoft, Girls Who Game develops STEM and leadership skills for middle schoolers while having fun through gaming.



## Concept Luna

Concept Luna drives innovation by exploring how to make components more accessible, replaceable and reusable to reduce resource use and keep circular materials in the economy.



## Asset Recovery Services

Dell's Asset Recovery Services helps securely and responsibly retire old assets while protecting both customers' business and the planet.



## Giga

Partnering with UNICEF to map, connect and real-time monitor every school in the world to ensure every student has the opportunity connect to an internet and develop skills needed for today's job market.



## Digital Twin

Partnering with i2b2 tranSMART Foundation to develop a powerful, data-driven platform that is bringing patients everywhere better treatment options, more quickly.



## Be the Change Foundational Learning

Be the Change is our foundational learning program focused on topics related to inclusion. It helps cultivate an inclusive environment where all team members can be their authentic self, thrive and grow their career.

# Board Committee Composition

Below is a summary of our committee structure and membership information. To read more about any of the committees, click on the committee names in the chart below. To learn more about our board members, visit the [Board of Directors](#) area of our web site.

Name	<u>Audit Committee</u>	<u>Nominating and Governance Committee</u>	Independent
Michael S. Dell			
David W. Dorman			✓
Egon Durban			
David J. Grain			✓
William D. Green			✓
Ellen J. Kullman 			✓
Simon Patterson			
Lynn Vojvodich Radakovich			✓

 Lead Independent Director

 Chair

 Member



**DELL**Technologies